



September 6, 2016

Dear Friend,

East Haddam Youth and Family Services is excited to announce that we are seeking sponsors for our inaugural **Columbus Day Ride and Stride on Sunday, October 19, 2016**. With a 37 mile gravel grinder, road cycling routes of 27 miles and 10 miles, and a 5K run or walk, this is a great opportunity to advertise your business throughout East Haddam and the surrounding towns! We have an ambitious goal of attracting 200 people to walk and ride in support of youth and families in our community, but we need your help!

What Does EHYFS Do?

East Haddam Youth & Family Services has played a critical role in our community for more than 20 years. Our services include youth drug and alcohol prevention, community education, advocacy for those in need, youth leadership programs, parent education, and a wide range of activities that support a healthy community and keep our youth safe. In addition, some of the most important work we do involves building partnership with other community organizations and providing oversight and support for the East Haddam Local Prevention Council, Project Graduation, and the East Haddam Food Bank.

Why Sponsor?

Our youth are some of East Haddam's greatest assets, as they are our future workforce, and our future leaders. Sponsoring EHYFS' Ride or Stride event is a great opportunity to show your support for our town's future and to help us continue to make East Haddam a place where youth and families can thrive! **We would love to display your logo on our signage, t-shirts, and social media so East Haddam residents know that when they shop locally, they are supporting the businesses that make our town a great place for families to live!**

Can't Pass Up this Opportunity?

Please see the enclosed flyer for a complete description of all available sponsorship packages. For additional information, contact East Haddam Youth & Family Services, at 860-873-3296 or sarah.dudzic@gmail.com.

Sincerely,

Sarah Dudzic
President, EHYFS Board of Directors

P.S. We are more than happy to work with you to customize a sponsorship package that meets your needs, so call us today!